

SAM BUTLER

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Website: <https://sambutler.us>

EDUCATION

Princeton University, Princeton, NJ
A.B. in Politics
Certificate Program in Creative Writing

June 2015

George Mason High School, Falls Church, VA

- Valedictory Scholar

2007-2011

WORK EXPERIENCE

Impact Projects, *Freelancer*, Remote

Jan 2019 - Present

- Helping clients develop + manage purposeful new projects, and developing original projects
- Focus areas span climate action, media, digital innovation, and open source software
- Work has included: project management, product development, innovation experiments, organizing events, engagement with public + private officials, conference speaking + presentations. ([Portfolio](#))

OSS Capital, *Digital Consultant*, Remote

Oct 2020 - Present

- OSS Capital is a fund focused on commercial open-source software (COSS) companies. Subsidiary organizations include COSS Media and Open Core Summit
- Promoting open-source software, with a thesis focused on the financial success of COSS companies
- Leading digital initiatives, including community building, media/outreach, and weekly newsletter
- Advising and reporting to CEO

Initiatives and Experiences

2013 - Present

- 2022
 - Supporting media, messaging, strategy, tech, and mobilization with [Declare Emergency](#) and [Climate Ad Project](#).
 - Produced video that was used on [primetime national news](#)
 - Managing website, digital projects, social media (including training for volunteers)
 - Coordinating between multiple organizations, including Declare Emergency, Extinction Rebellion, and the Climate Ad Project, across variety of coalition projects
 - Led [capacity-building workshops](#) for solidarity and mutual aid organizations
 - Producing research for [2022 high-priority counties](#) in midterm elections
- 2021
 - Built open-source [community climate organizing tools](#)
 - Led [multi-stakeholder campaigns](#) in support of Build Back Better
 - Created [media and interactive tool](#) to illustrate economics of community investment
- 2020
 - [Produced videos](#) and coordinated strategies for #GetOutTheVote efforts
 - Collaborated with economist Robert Frank on stories/media to communicate his proposals for a [progressive consumption tax](#)
 - Built interactive [Climate Resource Map](#) to help participation navigate impactful resources/inspiration in a student climate conference
- 2019
 - Presentation at [iAnno Conference](#)
 - [Time to Solve](#), communicating critical issues and impactful solutions for climate action
- 2015/2016
 - Led writing/development of two feature film projects for [Mark Feuerstein](#)